REBUILD NIA

DIGITAL ASSETS + AI

Experience to Digital Asset Planner

Turn one skill into a helpful digital resource

FREE STARTER GUIDE

2026 Review Edition | Educational Resource

Your experience is the asset.

DIGITAL ASSETS + AI

YOUR EXPERIENCE IS THE ASSET

Turn one skill you already use into a helpful first digital resource.

FREE STARTER GUIDE | 2026 REVIEW EDITION

WHY THIS MATTERS

You do not need to start with a complicated product. Begin by identifying a recurring problem you understand, outlining a useful resource, and testing whether someone can follow it.

INSIDE THIS GUIDE

01	A repeatable four-step way to identify a digital resource idea.
02	An experience-to-audience mapping worksheet.
03	One worked example and a one-week production plan.

YOUR FIRST MOVE

Write one question people already ask you to explain, solve, or organize.

THE REBUILD METHOD IN ACTION

The practical starting path

Start with a simple checklist, worksheet or learning guide before investing in software, ads, or expensive AI subscriptions.

1

Extract one repeatable skill

List processes you can explain without disclosing private employer material. Look for tasks with a beginning, a middle and an outcome.

TRY IT: Describe one thing you could teach in four steps.

2

Name the reader and the question

Define one audience and one practical question. Keep the promise small enough that a free guide can meaningfully answer it.

TRY IT: Complete: “For adults who need to ___, this guide explains ___.”

3

Blueprint the smallest useful asset

Choose a format: checklist, tracker, annotated example, or a short PDF. Draft the four headings and one simple exercise.

TRY IT: Create a one-page table of contents.

4

Use AI carefully, then verify

Ask AI to organize your original outline, simplify language, and suggest formatting. Check every fact, permission, and example yourself before sharing.

TRY IT: Remove client, employer, medical, financial and personal data from prompts.

This is a research and organization exercise - not an eligibility or results determination.

WRITE IT DOWN

Your working worksheet

Work from your own original experience. Do not upload proprietary work files or personal records into consumer AI tools.

01 Which recurring question or process do I understand well?

02 Who would benefit from a shorter, clearer explanation?

03 What is the smallest result my guide can help a reader accomplish?

04 What will the three main sections of my guide cover?

05 How will I check that the steps are accurate and easy to use?

KNOWLEDGE IS VALUABLE; PRIVACY IS NONNEGOTIABLE

Use original content. Remove workplace confidential information and third-party personal data. Do not make earnings promises or copy restricted material.

PUT IT TO WORK

Example + your next move

This example shows how professional knowledge can be turned into a basic learning asset.

ILLUSTRATIVE EXAMPLE

Example: operations-to-checklist

An experienced operations assistant often teaches new team members how to organize meeting follow-ups. They create an original “Meeting Action Tracker” with fields for owner, next step, date, and status. They test it with a fictional scenario, revise unclear instructions, and offer it as a free download.

ONE-WEEK ACTION MAP

DAY 1	Inventory five tasks you explain well.
DAY 2	Pick one audience and one recurring question.
DAY 3	Write a four-step teaching outline.
DAY 4	Create a blank worksheet or checklist.
DAY 5	Ask AI to improve readability, using only non-sensitive text.
DAY 6	Test the guide with a sample scenario and revise it.
DAY 7	Export a PDF and prepare a tutorial showing its use.

OFFICIAL STARTING POINTS

U.S. Copyright Office basics - https://www.copyright.gov/what-is-copyright/

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